



We are the Silhouette of Your Success

**Basic PR Services**

(Pay As You Go)

\$125.00 per month

**Receive one of the following services:**

- Distribute Press Release
- Media Correspondence
- Assemble Press Kits
- Create Press Releases
- Monthly publicity monitoring to keep you informed of media opportunities

**Advanced Services**

\$275.00 per month

**Receive two of the basic services and one advance service:**

- Event Promotion
- Establish Informed Comment Program
- Brand Positioning
- Look Book Production
- Promotional and Charity Tie-ins

**Monthly Retainer**

Starting at \$500 per month

- Includes 4 basic services and two Advanced Services

### **Basic Management Services**

(Pay As you Go)

\$175.00 per month

Includes two of the following Services:

- Respond to Inquiries and request
- Scheduling Appointments
- Set up Meetings
- Liaison Contact
- Check Email

### **Advanced Services**

\$300.00 per month

Includes three of the Basic Services and one advance service:

- Maintain Calendar
- Research
- Coordinating Events
- Administrative (faxing, filing, typing letters)
- Assistant for meeting/presentations
- Journalist Briefing
- Travel and Transportation Liaison
- Overseeing Projects

### **Monthly Retainer**

Starting at \$700.00

Includes 5 basic and 2 advanced services

To customize your own package from all the services offered contact [info@silhouetteprm.com](mailto:info@silhouetteprm.com)